



ICIS 2017
SEOUL · KOREA

Sponsorship Brochure

*“Transforming Society
with Digital Innovation”*

Coex, Seoul
2017.12.10 ▶ 12.13



Greetings

On behalf of the 2017 International Conference on Information Systems (ICIS) Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us as we present ICIS 2017 – Transforming Society with Digital Innovation. This will take place in Seoul in December 2017, the first time the conference will be held in Korea.

Running since 1980, ICIS is the premier conference conducted by AIS, the leading professional society for IS academics, with over 4,000 members in almost 100 countries, and is the most prestigious international gathering of academic information systems professionals in the world.

ICIS provides an excellent opportunity for your organization to reach this select group of IS academics, thought-leaders and doctoral students from all parts of the globe. Please take a moment to review the available sponsorship and branding opportunities and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you.

ICIS 2017 Conference Co-Chairs

Yong Jin Kim, Sogang University
Ritu Agarwal, The University of Maryland
Jae Kyu Lee, KAIST Business School

ICIS 2017 Sponsorship and Advisory Team

Sang-Yong Tom Lee, Hanyang University
Nam Jae Cho, Hanyang University
K. T. Hwang, Dongguk University

ICIS Corporate and Academic Sponsorship Opportunities

🔵 Diamond Sponsor, starting from \$100,000

- Exclusive single sponsor in market segment
- ICIS Registrations – 10
- Exhibit Booths – 5
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- 2 Full-pages color ad in Program
- Conference Packet or Bag Insert – 3
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)
- Opportunity to Keynote Speech and Consortium/Plenary Speech

🔵 Platinum Sponsor, starting from \$70,000

- ICIS Registrations – 7
- Exhibit Booths – 3
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Full-Paged color ad in Program
- Conference Packet or Bag Insert – 3
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)
- Opportunity to Keynote Speech and Consortium/Plenary Speech

Emerald Sponsor, starting from \$50,000

- ICIS Registrations – 5
- Exhibit Booths – 2
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Program Guide 1 Page Color AD
- Conference Packet or bag Insert – 1
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Opportunity to Keynote Speech or Consortium/Plenary Speech

Gold Sponsor, starting from \$30,000

- ICIS Registrations – 3
- Exhibit Booths – 1
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Program Guide Ad – 1 Page
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

Silver Sponsor, starting from \$10,000

- ICIS Registrations – 2
- Logo in Program Guide
- Logo/Link on ICIS Website
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

ICIS Academic Content Sponsorship

Track Sponsor, starting from \$1,000 per Track

- Logo on Session Room Signage for Each Session in Sponsored Track
- Logo & Mentioned with Session Description in Program Guide for each Session in the sponsored Track
- Recognition in Conference Proceedings

Session Sponsor Starting from \$250 per Session

- Logo on Session Room Signage
- Logo & Mention with Session description in Program Guide

Exhibitor Opportunities

- \$4,500 Conference Exhibitor
One Complimentary Exhibitor conference registration(includes access to exhibit hall, meals, evening events)
Listing as Exhibitor on conference website, signs and program guide, with logo and hyperlink
Opportunity to participate in two pre-conference emails

Additional Sponsor and Branding Opportunities

We would be happy to work with you to create a unique sponsorship and branding opportunity. Please contact sponsorship@aisnet.org or any of our Conference Sponsorship Co-Chairs to discuss further ideas and opportunities. For example, Women in IS event, morning and afternoon breaks, evening social events, conference bags and more can be sponsored.



Sponsorship Level*

- Diamond Sponsor
starting from \$100,000
- Platinum Sponsor
starting from \$70,000
- Emerald Sponsor
starting from \$50,000
- Gold Sponsor
starting from \$30,000
- Silver Sponsor
starting from \$10,000
- Track Sponsor
starting from \$1,000
per track
- Session Sponsor
starting from \$250
per Session
- Exhibitor
\$4,500
- Other Amount



ICIS 2017 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact sponsorship@aisnet.org.

Company/University Information

Company/University: _____
 Street: _____
 City: _____
 State/Province: _____
 Country: _____ Zip/Postal Code: _____
 Telephone: (____) _____ Fax: (____) _____
 Key Contact Name: _____
 Title: _____
 Email: _____

Payment Information

Check:
 Check #: _____ (Make checks payable to "Association for Information Systems")
 Credit Card:
 Amex Mastercard Visa

Authorized Amount \$ _____
 Credit Card Number: _____
 Expiration Date: _____
 Authorized Signature: _____

Billing Address (if different from above)

Street: _____
 City: _____
 State/Province: _____
 Country: _____ Zip/Postal Code: _____

Sponsorship Terms

Other than the sponsorship fee herein, ICIS 2017 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% the contracted amount. No cancellations will be accepted. Acceptance of this application by ICIS 2017 constitutes a contract irrespective of conference venue. In the event ICIS 2017 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event.

Name (please print): _____
 Date: _____
 Title: _____
 Authorized Signature: _____

*Paying in \$US - Fax the completed form to 404-413-7443

If you have any questions concerning payment, contact us at communications@aisnet.org.

Thank you for your support of ICIS and the AIS mission!