International Conference on Information Systems

Sponsorship Opportunities

ASSOCIATION FOR INFORMATION SYSTEMS
Since 1980, ICIS has served as the premier conference for information systems, bringing together more than 1,500 academic information systems professionals from across the globe. Sponsored by AIS, the leading professional society for information systems academics, ICIS provides an excellent opportunity for your organization to reach this prominent group of academics, thought leaders, and students from all parts of the globe.

ICIS Corporate and Academic Sponsorship Opportunities

**Elite Sponsor, starting from $50,000**
- Exclusive single sponsor in market segment
- ICIS Registrations - 10
- Exhibit Booths - 4
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Full-page colour ad in Program

**Platinum Sponsor, starting from $30,000**
- ICIS Registrations – 10
- Exhibit Booths – Double
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Full Page Ad in Program

- Conference Packet or bag Insert - 3
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)

Advancing IS Together
Gold Sponsor, starting from $20,000
- ICIS Registrations - 8
- Exhibit Booths – Double
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs

- Program Guide ½ Page AD
- Conference Packet or bag Insert - 1
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings

Silver, starting from $10,000
- ICIS Registrations - 4
- Exhibit Booths - 1
- Logo in Program Guide
- Logo/Link on ICIS Website

- Logo on Conference Signs
- Program Guide Ad – ¼ Page
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

Bronze, starting from $3,000
- ICIS Registrations - 2
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs

- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

ICIS Academic Content Sponsorship
Track Sponsor, starting from $1,000 per Track
- Logo on Session Room Signage for Each Session in Sponsored Track
- Logo & Mentioned with Session Description in Program Guide for each Session in the sponsored Track
- Recognition in Conference Proceedings

Session Sponsor Starting from $250 per Session
- Logo on Session Room Signage
- Logo & Mention with Session description in Program Guide

Additional Sponsor and Branding Opportunities
We would be happy to work with you to create a unique sponsorship and branding opportunity as well. Please contact communications@aisnet.org and/or anyone of our Conference Sponsorship Co-Chairs to discuss further ideas and opportunities.
ICIS 2017 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact sponsorship@aisnet.org

Company/University Information

Company/University: ______________________________________________________
Street: __________________________________________________________________
City: ____________________________________________________________________
State/Province: ___________________________________________________________
Country:___________________________Zip/ Postal Code: _______________________
Telephone: [___] __________________Fax: [___] ________________________________
Key Contact Name: _________________________________________________________
Title: ___________________________________________________________________
Email ___________________________________________________________________

Payment Information

Check: o
Check #: ________________ (Make checks payable to “Association for Information Systems”)

Credit Card:
o Amex o Mastercard o Visa
Authorized Amount $ ____________________________
Credit Card Number: _______________________________________________________________________
Expiration Date: _______________________________________________________________________
Authorized Signature: ___________________________________________________________________

Billing Address (if different from above)
Street: ___________________________________________________________________________
City: ___________________________________________________________________________
State/Province: _____________________________________________________________
Country:___________________________Zip/ Postal Code: _______________________

Sponsorship Terms
Other than the sponsorship fee herein, ICIS 2017 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by ICIS 2017 constitutes a contract irrespective of conference venue. In the event ICIS 2017 cancels the conference for any reason, a full refund will be issued, or at the company’s option, this sponsorship fee may be transferred to another event.

Name (please print): ___________________________________________________________
Date: _______________________________________________________________________
Title: ______________________________________________________________________
Authorized Signature: ___________________________________________________________________________

*Paying in $US – Fax the completed form to 404-413-7443

If you have any questions concerning payment, contact us at communications@aisnet.org

Thank you for your support of ICIS and the AIS mission!